

C O R E

BRAND MARKETING *group*

BRAND IDENTITY

pack



COREBRANDMARKETING.COM



BRAND IDENTITY PACK

From custom logos to color theory-based marketing materials, we've got the design chops to make your brand memorable. Your Visual Language is like your brand's calling card, a visual handshake that says, "Hey, we're unique, we're fun, and you're gonna love doing business with us."

Logo Design	We will create a captivating logo that serves as the centerpiece of your branding strategy. Our goal is to capture the true essence of your business and effectively communicate it to your audience. With this package, you'll have the option to choose from three unique and engaging layouts that stay true to your brand, adding a touch of variety to your visual identity.
5-Color Palette	Colors are the vibe, the mood. They're like your brand's playlist at a party. Each color in your palette isn't just a pretty shade – it's a key player in telling your brand's story. With a 5-color palette, you've got a whole team of colors working day and night to shout from the rooftops about what your business stands for.
2-3 Fonts	It's like your brand's voice. Whether it's loud and proud or soft and soothing, it tells a story. In the world of brand recognition, it's the little things that count. So, sit back, relax, and let your fonts do the talking. Because they're not just letters, they're the narrators of your brand's epic tale.
2-3 Brand Elements	This is your iconography and illustration. They're the sprinkles on your brand's visual sundae, adding that extra layer of yum.
Stock Images	We're not just giving you a jazzy logo and wishing you good luck. Oh no, we're setting you up with a whole visual banquet to feast your customers' eyes on. With these 12 hand-picked, on-brand, royalty-free stock images, you are ready to hit the ground running. You can strut your stuff and show the world that you mean business with a consistent, professional look right outta the gate!



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<p>Canva Graphic Templates</p>	<p>Think of these templates as your social media lifesavers, your digital superheroes! We're talking 5 custom vertical story templates perfect for Instagram and Facebook stories, and 5 square templates ideal for any social platform. Simply plug in your content, tweak to suit, and boom! You're ready to publish.</p>
<p>Custom Style Guide</p>	<p>This little gem of a PDF is your secret weapon, a cheat sheet of sorts. It lays out exactly how to use your logo, brand palette, fonts, and elements - the whole enchilada. It's like having a professional designer whispering in your ear, guiding you every step of the way. No more guesswork. No more "Does this look right?" moments.</p>

LOGO

COLOR PALETTE

- #FEDB3A
- #F2F0E3
- #010100

FONTS

Disruptors Script **BRENDON**

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

ORIGINALWORKOFHEART.COM

LOGO

COLOR PALETTE

- #1976C
- #CD4E42
- #E5F4F9
- #8E9063
- #2F2000

FONTS

TT CHOCOLATES

A a B b C c D d E e F f G g H h I i J j K k L l M m
N n O o P p Q q R r S s T t U u V v W w X x Y y Z z
1 2 3 4 5 6 7 8 9 0

Benedict

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

URBANBAYESCAPES.COM

LOGO

COLOR PALETTE

- #E7F8FE
- #9F323D
- #329F9A
- #004A7F
- #FEFFFF
- #022A3B

FONTS

VISBY

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

VISBY LIGHT

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

SNAGENCYLIFE.COM

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Your Total Investment

\$500

Includes unlimited reworks.