

C O R E

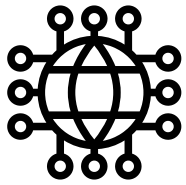
BRAND MARKETING *group*

**BLOG MARKETING**

*packages*



COREBRANDMARKETING.COM



# DIGITAL PLATFORMS

*blog marketing set-up*

**We craft engaging content designed to amplify your brand's presence online. A well-written blog article establishes authority, expertise, and trust quickly.**

<p><b>Blog Set Up</b></p>	<p>Our blog setup focuses on optimizing categories and tags with meta and descriptions that boost SEO while thoughtful visuals support the narrative of your message. Optimizing images and adding carefully crafted sidebars are also part of the package.</p>
<p><b>Published Articles</b></p>	<p>Our Blog Set Up includes the writing and publishing of three optimized articles - you won't just get words on the screen - you'll get informative content that resonates with readers. Will get copy responses from you.</p>
<p><b>Lead Opt-In</b></p>	<p>Throughout the article, we integrate your lead magnet opt-in to give readers the opportunity to learn more about your brand. Whether it be through a newsletter, ebook, checklist, or quiz, you can expect these tools highlighted and linked inside the article. *This does not include the building of your lead magnet. that is #3.</p>

Format, optimize for  
SEO and publish  
THREE blog articles



# **BLOG SET-UP PACKAGE**

Your Total Investment

**\$850**

Suggested software: Wordpress, MailerLite or Kajabi

# **BLOG PUBLISHING**

(4) Articles written, optimized, and published for you

**\$1,000**

(4) Articles optimized and published. You provide minimum 700 word draft article.

**\$600**